Graphic Designer

Description
We are seeking a talented and creative Graphic Designer with hands-on experience in Adobe Illustrator and video editing to join our dynamic team. The ideal candidate will be responsible for creating visually engaging designs for a variety of digital and print projects, while also producing and editing video content that supports our marketing initiatives.

Responsibilities
Key Responsibilities:

Create and design compelling graphics for web, social media, print, and other digital marketing materials.
Develop high-quality illustrations and vector designs using Adobe Illustrator.
Edit and produce engaging video content for marketing campaigns, social media, and internal communication.
Collaborate with the marketing and content teams to conceptualize and execute creative visuals aligned with the brand identity.
Ensure consistency and adherence to brand guidelines in all designs.
Stay updated with the latest design trends and best practices.
Manage multiple design projects and meet deadlines efficiently.
Skills and Qualifications:

3-5 years of proven experience as a Graphic Designer or similar role.
Proficiency in Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, and other relevant design and video editing tools.
Strong portfolio showcasing design and video editing skills.
Understanding of motion graphics and animation is a plus.
Excellent attention to detail and creativity.
Strong communication and teamwork skills.
Ability to work in a fast-paced environment and handle multiple projects.

Skills
Preferred Qualifications:

Experience in motion graphics and animation tools such as After Effects.
Knowledge of UI/UX design principles is a plus.

Proficiency in Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, and other relevant design and video editing tools.

Hiring organization
Rojgar Group

Employment Type
Full-time

Qualifications
Preferred Qualifications: Graduation

Base Salary
INR 300000 - INR 500000

Experience
3-5 years of proven experience as a Graphic Designer or similar role.

Contacts
Email- hr@rojgargroup.com

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October 10, 2024